



Syracuse City Arts Council Meeting Minutes June 2, 2021 8pm

Meeting began at 8:09 p.m. and ended at 9:51pm in the Syracuse City Municipal Building's large conference room, located at 1979 West 1900 South

Board Members Present:

Russ Lynch, Chair
Cindy Hellewell, Secretary
Libby Fawcett, Treasurer
Christopher Weaver, Music Chair

LeAnna Hamblin, Theatre Chair
Sheila Worley, Publicity Chair
Tara Wilson, Fundraising Chair

City Representatives & Staff Present: Councilman Dave Maughan

Visitor: Heather Ganus, applicant for Board Member

1. Opening Business

- Call to Order at 8:09am, (Candice Dallin is excused)
- LeAnna motioned to adopt the June 2, 2021 Agenda as written. Libby seconded. All voted in favor.
- Russ motioned to adopt the May 5, 2021 minutes as written and LeAnna seconded. All voted in favor.
- Libby reported on expenses and donations.

Received \$145 cash donations at the orchestra concert-request from audience to help pay for timpani increased donations. People were overheard talking about the timpani on their way out of the concert. *Big Fish* T-shirts \$589.04 with that same amount paid in payments and donations for T-shirts. Amphitheatre deposit was paid- \$2,404. Syracuse Auditorium deposit (*Matilda Jr.*) \$1,005 was paid. *Big Fish* publicity/costumes/props expenses \$886.84 spent. All expenses are within approved budget limits and no motion needed.

2. **Public Comment**-No public comment was made.

3. Jr. Theatre Board Member Applications & Recommendation to City Council: SCAC Bylaws section 3.45.020

Heather Ganus submitted the only letter of interest to the Board for the position of Jr. Theatre Chair. Heather gave a brief overview of her service and experience with the youth and theatre. She lives in Syracuse. Sheila motioned to approve Heather Ganus for the open SCAC Board position of Jr. Theatre chair and submit her name to the Mayor and City Council for approval. LeAnna seconded. All voted in favor. Councilman Maughan will take the name to the mayor and informed Heather that the Mayor likes to visit with those he may be appointing before they are approved.

4. Adjusting Board Terms: SCAC Bylaws section 3.45.020 section (D)

Board terms need to be adjusted to comply with Syracuse ordinance and SCAC bylaws. Board terms cannot have more than 25% end at the same time. Board members are generally approved in the first City Council Meeting of September. The Board discussed this and decided to have terms expire August 31 in the year that the term expires. Chris is the only Board member whose term expires this year. The Board needed to move one person's term to this year and decided to move the new Board member's term. Heather, if approved, will serve on the Board September 2021 through August 2025 with possible temporary appointment in-between. Councilman Maughan does not think a motion is needed and will take this information to City Council.

5. 2021 Season for Theatre, Jr Theatre, and Music

Jr. Theatre Summer Camp-June: LeAnna reported that they have enough volunteers. It will be different than past years. It is at Stoker Park. Focus will be music, singing, and dancing. Final numbers: 54 people signed up-it was capped at 60. Two groups will do one number of their own with two group songs. Last day of camp will be a dress rehearsal at the amphitheater with a performance that evening at 7pm. LeAnna can't help as she is teaching summer school.

Matilda Jr-Nov. performance.: Financial payments have been made. Libby signed the contract. Auditions are in July. Currently no new information has been given from the director.

Concert in May: Chris reported it went well. They hoped for 300 people, 202 came. They had more donations than ever before due to the request for donations for timpani. Several people asked about how many timpani there were and the cost for it. Timpani is still on backorder with no date for delivery when they asked.

Syracuse High is not reserving dates yet. Chris has messaged the school. Libby reported the fine arts department will have a new secretary. She may become the contact for school facility use. Facility rental is still through the District. The Board discussed the positive changes at Syracuse High with the new personnel and desire to build positive relationships. Chris's top choices for concerts are Oct 25, 2021; Christmas Concert Dec 13, 2021; February 28, 2022; and April 18, 2022. The school district is not announcing the date when scheduling will be open. They would like a guest performer/conductor. Tim met Ryan B. and he is interested. Usually, he does a clinic with the orchestra and then conducts a performance. Most guest performers require advance date notice, which likely means SCAC will need to schedule them for one of the 2022 performances. Jennie Oaks Baker-violinist &, Jeannine Goeckeritz-flutist were discussed as possible guest artists and they have expressed interest in participating with SCAC again.

Jazz Band: Chris reported the band is interested in performing again. The Board discussed having a Gala and after discussion would like to include all the performing art groups. Chris thought using the Syracuse Jr. High auditorium worked well last year. Jazz Band is performing during Syracuse Heritage Days. Chris would like to gently ask the police station about using the space for rehearsals. Councilman has concerns whether the Jazz Band would take care of this privilege. Turnover in the Jazz Band may negatively impact respect of the space. Chris is a member of the Jazz Band and would promote this message. He reported that the group is showing more stability with membership. The orchestra went through this same thing.

Choir: This group is on hold.

Big Fish-June Performance, Tara reported opening night is two weeks from tonight. The volunteer list has been shared with the Board. Cindy will send it out to those who have signed up on our volunteer list. It will be sent to the theatre group. This list was sent to the Board. Chris will send it to orchestra members. Tara needs a photographer and videographer. Libby would be stage manager one night so Sheila can take pictures. There was discussion on businesses where *Big Fish* posters could still be put up. The Board decided to give each cast member a free voucher for a ticket to the show, which may encourage guests to bring friends. Donations for silent auction have been made, but there are not very many items to auction this year. The auction could be moved to a yearly Gala, but guests are expecting an auction at the summer musical. Councilman Maughan believes consistency is key. The Board discussed having the auction end on closing night with online bidding. Having a raffle was discussed. Some said that if a raffle was a group fundraiser and for a nonprofit it would be legal. Cindy researched the law in the past and raffles were not legal, even though schools do them. Unless something has changed it is not legal.

The 2021-2022 season was discussed. Councilman Maughan suggested that we discuss the upcoming season three or months before the vote on the season takes place. Shows that were discussed include: *Hunchback*, *Lion King Jr.* (for Jr. Theatre), *Brigadoon* (Mayor's suggestion), a Disney Show, *Fiddler on the Roof*. Shows that the Board may not want to do: *Singing in the Rain* (we could shorten it and possibly do it), *Mary Poppins* (can't fly at the High School). The Board will focus on show selection at the next Board meeting.

Gala 2022 was discussed. SCAC could re-use the Syracuse Jr. High or use Warehouse 22. It will cost more in at Warehouse 22 and attendance will need to be higher. Councilman Maughan suggested we spend more time planning so it can be adequately promoted. The Board plans to replace the *Big Band Dinner Dance* for a Gala. Valentine's Day in February is a good date. Councilman Maughan suggested using the whole Arts Council groups to promote the Gala and not only the Jazz Band, although the Jazz Band is a favorite. If we have more presenters there likely will be more supporters. Season sponsors could be given free tickets to attend the Gala to improve attendance. During the auction SCAC could thank current sponsors and encourage new sponsors. We could make money back on those free tickets with photo sessions and similar things.

Sheila would like an electronic billboard.

6. Publicity

Sheila will promote *Big Fish* and would like the Board to help share, like, and comment on the social media posts. Sheila suggested having a promo using a canopy and having cast members promote the show during Heritage Days. The splash pad, museum, High School, and KFC lot were discussed as possible places for this promotional activity.

Christopher's term expires August 31, 2021. Sheila will advertise the opportunity for the community to apply for this Board position. Chris is interested in continuing to serve. Councilman Maughan instructed that SCAC is required to open the position to the community. If someone more qualified applies Chris would support them. If an applicant is not selected, they can be invited to serve in another capacity. The position will be advertised in the July *Syracuse Connection* and the Board will consider applications received on or before July 28, 2021 at the August 4th Board meeting. Persons who are not selected may be invited to re-apply another year and/or invited to serve in another position. Cindy will get this information to Sheila for inclusion in the *Syracuse Connection*.

Cindy asked if the Board wanted to pursue a relationship with the library to cooperatively have activities with them. The library could pay for a guest artist etc. The Board decided to pursue if the library would be interested in doing a Reader's Theatre in a collaborative way. The Board discussed doing a Reader's Theatre in December and March or April. Cindy will contact the library to see if they are interested. The library has a new director. The Board is interested in developing this relationship.

WORK SESSION

The Board decided to meet in July to discuss the season.

7. Contact Information on website and for Syracuse City staff. Councilman Maughan reported that a new Utah law requires SCAC to have contact information for each Board member, including email/phone/address. He believes posting it on our website is sufficient. If we don't post it then the city needs to post it. Some Board members are teachers and students could target them if they knew their address. Having information on file at the city is different than having it publicly available. Councilman Maughan will clarify with the city what is required.

8. Committee Updates/Discussion Input volunteer hours. Chris reported orchestra hours to Cindy to input in the volunteer document-40 Orchestra Volunteers with 350 hours.

9. Process and Procedure Manual will be discussed at another time.

10. Future Agenda Items

11. Adjournment:

LeAnna motioned to adjourn, and Libby seconded. Meeting adjourned at 9:51pm.

6-2--2021 Minutes Approved by SCAC Board on 7-7-2021

Russell Lynch, Syracuse City Arts Council Chair

Cindy Hellewell, Syracuse City Arts Council Secretary